

# UP TO £200 CASH BACK



## WHEN YOU UPGRADE TO TRUE TO LIFE CLARITY WITH A SAMSUNG LED TV



**LED TV**  
by samsung

TRUE TO LIFE



**CHEIL** worldwide

Cheil U.K. / Europe Regional HQ  
Samsung House, 1000 Hillswood Drive  
Chertsey, Surrey, KT16 0PS  
Telephone: 01932 455 000

**MEDIA**

FILENAME **BG0281\_Cashback2010\_A5\_Leaflet\_UK\_Generic**  
 JOB NUMBER **BG0281** ARTWORK PRO **100%**  
 ORIGINATION **16/07/10** TRIM/TYPE **148x210mm**  
 PROOF DATE **19 August 2010 2:30 PM** BLEED **3mm**

**SIGN OFF**

Creative Director		Account	Client
Copywriter	Art Director	Typographer	

Samsung LED TVs allow you to enjoy a multitude of entertainment options with amazing picture quality and clarity that are incredibly true to life. This is achieved thanks to Samsung's revolutionary LED back-lit technology, which enables greater control of backlighting when compared to a conventional LCD. The result is a dramatic improvement in colour and contrast levels, with exceptional detail and greater response times during fast moving scenes.

Not only do our LED TVs bring you sharper images, deeper blacks, brighter whites and rich, vivid colours, they're beautiful on the inside too. Samsung LED TVs use less power than a conventional LCD TV, reducing both the amount of CO<sub>2</sub> released into the atmosphere and giving you a saving on your energy bills. You'll also have peace-of-mind knowing that the disposal and recycling of Samsung LED TVs can be safely managed with minimal impact to the environment.



There are three ways to redeem your cash back on purchases made before 31<sup>st</sup> October 2010:

1. **Online:** visit [www.samsung.com/uk/clarity](http://www.samsung.com/uk/clarity) to make your claim
2. **Post:** download and print the claim form at [www.samsung.com/uk/clarity](http://www.samsung.com/uk/clarity)
3. **Phone:** call **01584 871 381** to request a claim form in the mail

(Don't forget to retain the reference numbers found on your receipts to make your claim by 30<sup>th</sup> November 2010).

**Terms & Conditions apply**

Open to UK, IOM and CI residents aged 18 or over who make a qualifying purchase, send in a fully completed claim form and copy of the original VAT purchase invoice in accordance with the full terms and conditions. £50 cashback available on selected Samsung LED 5000 Series TVs; £100 cashback available on selected Samsung LED 6000 series TVs; £150 available on selected Samsung LED 7000 series TVs; £200 available on selected Samsung LED 8000 series TVs (excluding 32"). All offers subject to availability. Purchase (as evidenced by VAT invoice) must be made between 17th September 2010 and 31st October 2010 (inclusive) from an authorised UK, IOM or CI retailer only. All completed claims must be received by 30th November 2010. Any claims received after that date OR which are incomplete at that date will be invalid and not processed. Maximum one claim per person/household/receipt. Cash back paid by cheque. Internet access required: claim form and full terms and conditions and qualifying models available at [www.samsung.com/uk/clarity](http://www.samsung.com/uk/clarity). Promoter is Samsung Electronics UK Limited, Samsung House, 1000 Hillwood Drive, Chertsey, Surrey KT16 0PS. Please do not send claims to this address.



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