



## Claim form

Thank you for downloading the Smart Offers claim form. Simply print this document and follow the instructions within the claim form carefully. If you have not yet checked your model is included in the offer you wish to claim, you'll find them all listed at the back of this form.

There is just one form this Christmas for all our Smart Offers, so no matter which one you're claiming, this is the form you need.

**If you have any questions, please call our Smart Offers helpline on 0845 504 8939**

**Smart offers with Sony are available from 13<sup>th</sup> October to the 24<sup>th</sup> December 2011.**

## Cashback from Sony

### How do I claim my cashback?

Simply fill in your printed claim form, then return it to us before 31st January 2012, together with your proof of purchase and European Guarantee Information Document.

### How will I receive my cashback?

This year, rather than by cheque or bank transfer, we'll be sending your cashback to you on a special Smart Shopping pre-paid VISA card. Full instructions for immediate use will be included with your card.

Your Smart Shopping card will arrive within 28 days of us receiving your form, pre-loaded with your cashback amount. There's no set up or registration - it's ready to use anywhere that accepts VISA.

This form covers the following promotions:

## Harry Potter™ 3D Experience from Sony

### How do I claim my Harry Potter™ 3D Experience?

Simply fill in your printed claim form, then return it to us before 31st January 2012, together with your proof of purchase and European Guarantee Information Document. You'll find full instructions on the form.

### When will I receive my Harry Potter™ 3D Experience?

Your Harry Potter™ Blu-ray Discs™ will be dispatched after the Harry Potter™ and the Deathly Hallows - Part 2 release date on 2nd December. To stand the best chance of delivery before Christmas, we'll need to receive your claim form before 12th December 2011.

## Free PlayStation 3® and Uncharted 3 in 3D

### How do I claim?

Simply fill in your printed claim form, then return it to us before 31st January 2012, together with your proof of purchase and European Guarantee Information Document. You'll find full instructions on the form.

### When will I receive my PlayStation 3® and Uncharted 3?

Your PS3® and Uncharted 3 in 3D dispatched after the Uncharted 3 release date on 2nd November. Please note, to stand the best chance of delivery before Christmas, we'll need to receive your claim form before 12th December 2011.





Please tick here to confirm you have read and agree to the Terms and Conditions of this promotion

Please tick here if you would like to opt-in to receiving email communications from Sony Europe Limited

Signature

## Your data

Personal information which you supply will be processed by Sony United Kingdom and Ireland, a division of Sony Europe Limited, and its third party service provider for the purposes of administering this promotion. If you agree, we would also like to use this information to advise of offers and supply products and services which may be of interest to you from (Sony UK & Ireland. A division of Sony Electronics Ltd) and other Sony Group companies worldwide.

On your request to Sony United Kingdom and Ireland, a division of Sony Europe Limited your personal information that we hold will be provided, corrected, amended or deleted (as required by law). If you have any questions regarding our use of your personal information, please email us at: [privacy@eu.sony.com](mailto:privacy@eu.sony.com) or call the Sony Customer Helpline on **0845 6000124**.

**CHILDREN UNDER THE AGE OF 14 MUST OBTAIN PARENTAL OR GUARDIAN CONSENT BEFORE PROVIDING ANY PERSONAL DATA.**

For more information on Sony's privacy statement, visit: [http://www.sony.co.uk/pages/privacy/Privacy\\_statement\\_en\\_GB.html](http://www.sony.co.uk/pages/privacy/Privacy_statement_en_GB.html)

Detach and return this form to:

**Smart Offers with Sony 2011,  
PO Box 100, Diss, Norfolk, IP98 1SY.**

## Terms and Conditions

**1.** The promoter of the Smart Offers with Sony Promotion (the 'Promotion') is Sony UK and Ireland, a division of Sony Europe Limited ('Sony') based at The Heights, Brooklands, Weybridge, Surrey KT13 0XW. Please do not send claim forms to this address.

### How to Claim

**2.** Customers that purchased certain eligible Sony products from an authorised Sony dealer located in the UK and Republic of Ireland between 13 October 2011 and 24 December 2011 (inclusive) are entitled to submit a claim for their Cashback, free PS3® & Uncharted 3 game and/or free Harry Potter 3D Blu-ray Disc™ – see below for further details. Note that successful claimants will have their Cashback provided on a Smart Shopping Prepaid Card from Sony. Claims for Cashback, PS3® & Uncharted 3 game and/or Harry Potter 3D Blu-ray Discs™ on purchases made outside this timeframe will be rejected. Cashback will be paid in sterling or euro only.

**3.** To claim your Cashback, PS3® & Uncharted 3 game and/or Harry Potter 3D Blu-ray Discs™ please send your completed claim form, together with your original printed sales receipt and European Guarantee Information Document (where supplied with your Sony product) to: Smart Offers with Sony Promotion, PO Box 100, Diss, Norfolk IP98 1SY.

**4.** All claim forms should be received by midnight on 31 January 2012. No claim forms will be accepted after this date.

**5.** Sony products included in the Promotion for Cashback are

**TV's** KDL32CX520BU, KDL40CX520BU, KDL32CX523BU, KDL40CX523BU, KDL32EX523BU, KDL40EX523BU, KDL32EX524BU, KDL37EX524BU, KDL40EX524BU, KDL46EX524BU, KDL32EX723BU, KDL37EX723BU, KDL40EX723BU, KDL46EX723BU, KDL55EX723BU, KDL32EX724BU, KDL40EX724BU, KDL46EX724BU, KDL46EX723BU, KDL40NX723BTN.YG, KDL46NX723BTN.YG, KDL40NX723BU, KDL46NX723BU, KDL40HX723BU, KDL46HX823BU, KDL55HX823BU, KDL46HX923BU, KDL55HX923BU, KDL46HX923BTN.YG, KDL55HX923BTN.YG, KDL65HX923BU

**PVR's** - SVRHDT500B.CEK, SVRHDT1000B.CEK.

**DIGITAL IMAGING** - DSCHX100V.CEH, DSCHX9VB.CEH, DSCHX7VB.CEH, DSCWX10B.CEH, DSCWX10N.CEH, DSCWX7B.CEH, DSCWX7S.CEH, DSCWX7W.CEH, HDRCX130EB.CEH, HDRXR160EB.CEH, HDRPJ10EB.CEH, HDRCX360VE.CEH, HDRPJ30VEB.DI.YG, HDRCX700VEB.DI.YG, HDRCX115EB.CEH, NEXC3YB.CEH, NEXC3DB.CEH, NEXC3DS.CEH, NEXC3KB.CEH, NEXC3KS.CEH, SLTA55V.CEH, SLTA55V.Y.CEH, SLTA55V.L.CEH, SLTA35.CEH, SLTA35Y.CEH, SLTA35K.CEH

**LENSES** - SAL30M28.AE, SAL35F18.AE, SAL50F18.AE, SAL85F28.AE, SAL75300.AE, HVL43AM.CEA, SAL1635Z.AE, SAL2470Z.AE, SAL70400G.AE, SAL70200G.AE, SEL55210.AE

**6.** Sony Products included in the Promotion for free PS3® & Uncharted 3 game are **TV's** - KDL46HX923BU, KDL55HX923BU, KDL46HX923BTN.YG, KDL55HX923BTN.YG, KDL65HX923BU.

**7.** Sony Products included in the Promotion for free Harry Potter 3D Blu-ray Discs™ are **BLU-RAY PRODUCTS** - BDPS480, BDPS580, BDPS780, BDVEF200, BDVE280, BDVE380, BDVE780, BDVE880, BDVL600, BDVL800, VAI0's L22Z, F23Z

**8.** All Sony products are subject to availability.

**9.** The Cashback, PS3® & Uncharted 3 game and/or Harry Potter 3D Blu-ray Discs™ are only available on Sony products which have been supplied and distributed by Sony to its authorised dealers within the UK and Republic of Ireland. Please check with your dealer to ensure your Sony product is eligible and that the retailer is an authorised dealer before purchasing to avoid disappointment.

**10.** A claim for Cashback, PS3® & Uncharted 3 game and/or Harry Potter 3D Blu-ray Discs™ cannot be validly made in respect of a Sony product where a customer returns it to the retailer and receives a full refund.

**11.** Only claim forms accompanied by original printed sales receipts will be accepted. Handwritten receipts or photocopies of original sales receipts will not be accepted. We suggest you make copies of all documents before posting them and send claims via 'recorded signed for' or 'registered' post.

**12.** Proof of posting will not be accepted as proof of receipt. No responsibility can be accepted for claim forms lost, damaged or delayed in transit.

**13.** Illegible or altered claim forms will be deemed void, as will claim forms not completed in accordance with these Terms and Conditions.

**14.** The Harry Potter 3D Blu-ray Discs™ are not released until 2nd December 2011 – valid claims processed before then will be dispatched on the release date. Claims for Harry Potter 3D Blu-ray Discs™ must be received by 12th December 2011 to stand the best chance of delivery in time for Christmas. Otherwise please allow 28 days for receipt of your Smart Shopping Prepaid Card from Sony, PS3® & Uncharted 3 game and/or Harry Potter 3D Blu-ray Discs™, where we are unable to meet this deadline then we will do so as quickly as possible thereafter - your original printed sales receipt and European Guarantee Information Document (where supplied with your product) will be returned to you at the same time. Should your Smart Shopping Prepaid Card from Sony, PS3® & Uncharted 3 game and/or Harry Potter 3D Blu-ray Discs™ not arrive or should there be a problem with your Smart Shopping Prepaid Card from Sony, PS3® & Uncharted 3 game and/or Harry Potter 3D Blu-ray Discs™ on receipt please call the hotline on **0845 5048939**

**15.** It is the responsibility of the claimant to take good care of Smart Shopping Prepaid Card from Sony and use it whilst it is still valid. No replacement will be issued. The documents which accompany your Smart Shopping Prepaid Card from Sony contain further details.

## General

**16.** We reserve the right to withhold and/or refuse payment of the Cashback or to issue a PS3® & Uncharted 3 game and/or Harry Potter 3D Blu-ray Discs™ where we suspect that any false or fraudulent claim is being made or where a claim has been made which does not comply with these terms.

**17.** We reserve the right to withdraw the Promotion at any time without notice. All Smart Offers are subject to availability. Sony reserves the right to substitute any of the smart offers for products or services of equivalent status and value as necessary.

**18.** The Promotion is not available in conjunction with any other promotion.

**19.** There is no credit, cash or product alternative to the payment of a Cashback or provision of PS3® & Uncharted 3 game and/or Harry Potter 3D Blu-ray Discs™ (as applicable).

**20.** Should you have any queries in relation to your claim, please phone us on **0845 5048939**

**21.** All instructions given within this claim form are part of these Terms and Conditions.

**22.** By claiming your Cashback, PS3® & Uncharted 3 game and/or Harry Potter 3D Blu-ray Discs™, claimants will be deemed to have read and accepted these terms and conditions and Sony's privacy policy which is available at [http://www.sony.co.uk/pages/privacy/Privacy\\_statement\\_en\\_GB.html](http://www.sony.co.uk/pages/privacy/Privacy_statement_en_GB.html).

# Models included in the Smart Offers with Sony

## TVs

Product code	Promotion
KDL32CX520BU	£50
KDL40CX520BU	£100
KDL32CX523BU	£50
KDL40CX523BU	£100
KDL32EX523BU	£50
KDL40EX523BU	£100
KDL32EX524BU	£50
KDL37EX524BU	£50
KDL40EX524BU	£100
KDL46EX524BU	£150
KDL32EX723BU	£50
KDL37EX723BU	£50
KDL40EX723BU	£100
KDL46EX723BU	£150
KDL55EX723BU	£150
KDL32EX724BU	£50
KDL40EX724BU	£100
KDL46EX724BU	£150
KDL40NX723BU	£100
KDL46NX723BU	£150
KDL40NX723BTN.YG	£100
KDL46NX723BTN.YG	£150
KDL40HX723BU	£100
KDL46HX823BU	£150
KDL55HX823BU	£150
KDL46HX923BU	£150 (see PS3® also)
KDL55HX923BU	£150 (see PS3® also)
KDL46HX923BTN.YG	£150 (see PS3® also)
KDL55HX923BTN.YG	£150 (see PS3® also)
KDL65HX923BU	£150 (see PS3® also)

## Personal Video Recorders

Product code	Promotion
SVRHDT500B.CEK	£50
SVRHDT1000B.CEK	£50

## Camcorders

Product code	Promotion
HDRCX115EB.CEH	£50
HDRCX130EB.CEH	£50
HDRXR160EB.CEH	£50
HDRPJ10EB.CEH	£50
HDRCX360VE.CEH	£60
HDRPJ30VEBDI.YG	£60
HDRCX700VEBDI.YG	£60

## Free PlayStation®3 and Uncharted 3 in 3D

Product code	Promotion
KDL46HX923BU	<b>PS3® &amp; Uncharted 3 plus £150 cashback</b>
KDL55HX923BU	
KDL46HX923BTN.YG	
KDL55HX923BTN.YG	
KDL65HX923BU	

## Cameras

Product code	Promotion
DSCHX100V.CEH	£40
DSCHX9VB.CEH	£40
DSCHX7VB.CEH	£30
DSCWX10B.CEH	£30
DSCWX10N.CEH	£30
DSCWX7B.CEH	£30
DSCWX7S.CEH	£30
DSCWX7W.CEH	£30
NEXC3YB.CEH	£30
NEXC3DB.CEH	£30
NEXC3DS.CEH	£30
NEXC3KB.CEH	£30
NEXC3KS.CEH	£30
SLTA55V.CEH	£50
SLTA55VY.CEH	£50
SLTA55VL.CEH	£50
SLTA35.CEH	£30
SLTA35Y.CEH	£30
SLTA35K.CEH	£30

## Lenses

Product code	Promotion
SEL55210.AE	£30
SAL30M28.AE	£30
SAL35F18.AE	£30
SAL50F18.AE	£30
SAL85F28.AE	£30
SAL75300.AE	£30
HVLF43AM.CEA	£30
SAL1635Z.AE	£70
SAL2470Z.AE	£70
SAL70400G.AE	£70
SAL70200G.AE	£100

## Harry Potter™ 3D Experience from Sony

Product code	Promotion
BDPS480	<b>Harry Potter and the Deathly Hallows™ - Parts 1 and 2 Blu-ray Disc™</b>
BDPS580	
BDPS780	
BDVEF200	
BDVE280	
BDVE380	
BDVE780W	
BDVE880	
BDVL600	
BDVL800	
L22Z	
F23Z	